



HYATT  
PLACE®

## NEWS RELEASE

### Media Contact

Laura E. Richeson, Bennett & Company  
407-478-4040 / 407-478-4050 Fax  
Cell: 407-467-7912  
[LRicheson@bennettandco.com](mailto:LRicheson@bennettandco.com)

## HYATT PLACE® ORLANDO/LAKE MARY HONORS SEMINOLE COUNTY FIRE DEPARTMENTS IN REMEMBRANCE OF 9/11

**LAKE MARY, Fla. (September 24, 2008)** – Hyatt Place Orlando/Lake Mary, one of Central Florida Hotel and Lodging Association’s newest members, proudly participated in the CFHLA’s annual 9/11 remembrance initiative by “adopting” Lake Mary and Seminole County fire stations 33, 36 and 37. Associates of the 128-room Hyatt Place Orlando/Lake Mary hotel showed their gratitude and support to local firefighters’ for their daily efforts in protecting and serving the citizens of Seminole County by providing what they do best, hospitality.



*On September 11<sup>th</sup>, Hyatt Place Orlando / Lake Mary associates Skye Buckner, Mary Napoli, Lauren Drake, and Elizabeth Otero delivered and served more than 20 southern-style meals and sweet treats to Seminole County fire station 36 and Lake Mary fire stations 33 and 37.*

“Although September 11<sup>th</sup> was the focus of CFHLA’s initiative, we have and will continue to support our local fire departments and show our appreciation for their service throughout the year and for many years to come,” said Jamie Ross, general manager of Hyatt Place Orlando/Lake Mary, the first and only hotel to open in Seminole County in 2008.

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“Hyatt Place Orlando/Lake Mary opens in October and our team felt it was imperative to immediately become involved and show our commitment to the Lake Mary community,” continued Ross.

For the past four years, on or near September 11<sup>th</sup>, CFHLA encourages its members to adopt a police or fire station to commemorate those who risked and/or lost their lives during the 2001 terrorist attacks and to support those who continue to selflessly serve the community on a daily basis in Central Florida. In 2008, three dozen hoteliers participated in the program.

### **About Hyatt Place**

Hyatt Place is a new kind of Hyatt for today’s relaxed lifestyle. Hyatt Place is ranked *Highest in Guest Satisfaction Among Mid-Scale Hotel Chains with Full Service* according to J.D. Power and Associates. Catering to today’s discerning travelers, Hyatt Place combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Hyatt Place is a brand of Global Hyatt Corporation that currently offers nearly 120 locations nationwide and will offer 130 hotels by year-end 2008. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

### **About Global Hyatt Corporation**

**Global Hyatt Corporation**, headquartered in Chicago, is one of the world’s premier hotel companies. The hotels owned, operated, managed or franchised by its subsidiaries provide authentic hospitality to guests in 45 countries through a passionate commitment to personalized service, cultural relevance, and the environment. Global Hyatt subsidiaries own, operate, manage or franchise more than 365 hotels and resorts worldwide under the **Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Grand Hyatt®**, **Park Hyatt®**, **Hyatt Place®**, **Hyatt Summerfield Suites®** and **Andaz™** brands with additional properties under development on five continents. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®**. The success of Global Hyatt is driven by the commitment and energy of the approximately 90,000 men and women around the world who provide exceptional service to hotel guests. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or visiting [www.hyatt.com](http://www.hyatt.com).

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#### *Editor’s Note:*

*Pre-grand opening tours and interviews available by contacting Laura E. Richeson, APR via phone at 407-478-4040 or [LRicheson@bennettandco.com](mailto:LRicheson@bennettandco.com).*

Hyatt Place received the highest numerical score among mid-scale hotel chains with full service in the proprietary J.D. Power and Associates 2008 North America Hotel Guest Satisfaction Study<sup>SM</sup>. Study based on responses from 53,453 guests measuring 12 mid-scale hotels with full service and measures opinions of guests who stayed in a hotel May 2007-June 2008. Proprietary study results are based on experiences and perceptions of consumers surveyed June 2007-June 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).