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For Immediate Release

**SUNSHINE HOTEL GROUP ANNOUNCES NEWEST MEMBER OF
EXECUTIVE MANAGEMENT TEAM FOR HYATT PLACE®
ORLANDO / LAKE MARY**

Grand Opening Slated for October 2008

LAKE MARY, Fla. (June 16, 2008) – In anticipation of the October 2008 grand opening of the 128-room Hyatt Place® hotel, owner and developer Sunshine Hotel Group, LLC gears up with a seasoned executive management team and the addition of Skye Buckner as director of sales.

Located on South International Parkway in Seminole County, Hyatt Place is a new kind of hotel that complements Hyatt's full service brands and combines contemporary design with innovative services and amenities to create an atmosphere of casual hospitality.



Buckner (photo at left) has direct oversight of the hotel's sales team and is responsible for sales, marketing and community relations to deliver the Hyatt Place brand experience.

Originally from Owensboro, Ky., Buckner draws on more than a decade of experience in the sales and hospitality industry. Her most recent role was director of sales at Hilton Garden Inn Lake Mary where she elevated the customer experience in all areas of the hotel's operations. Buckner was honored employee of the year in 2005 at Hilton Garden Inn and praised for her consummate sales presence and positive impression on staff and guests.

Buckner joins the Hyatt Place team under the direction of General Manager Jamie Ross who was appointed in January 2008. Ross brings more than 20 years of industry experience to launch the newest hotel and brand to the growing Seminole County market.

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SUNSHINE HOTEL GROUP ANNOUNCES NEWEST MEMBER OF EXECUTIVE MANAGEMENT TEAM

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Ross' career is highlighted with maximizing revenues and profitability and continuous staff development and retention. She also serves as the vice chairwoman for the Seminole County Tourist Development Council. (Photo at left: Jamie Ross, general manager)

"Utilizing their combined, in-depth knowledge of the market with strategic planning and focused sales and marketing methodologies, this executive management team will raise the bar for superior hotel operations and market penetration in North Orlando and the competitive I-4 corridor," said Andreas Meinhold, managing member of Sunshine Hotel Group, LLC.

HYATT PLACE BACKGROUND

Hyatt Place was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today's "24/7 lifestyle," seamlessly merging personal and professional activities. To help guests achieve this, Hyatt Place offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

- **Guestrooms:** For work, guests can take advantage of the complimentary Wi-Fi, oversize desk and ergonomic chair in each room. And when it's time to relax, they can stretch out on the eight-foot Cozy Corner sectional sofa-sleeper and watch their favorite shows on the room's 42-inch flat panel, high-definition television. Each room's innovative Hyatt Plug Panel™ also allows guests to connect their own entertainment media to the television, including laptops, MP3 players, DVD players or any other portable device. At bedtime, the signature Hyatt Grand Bed™ ensures guests will enjoy a peaceful night's sleep.
- **Gallery:** An innovative welcoming arrival area where guests are greeted by a Gallery Host who assists guests with everything from check-in to providing tours of the hotel, the Gallery offers two self-registration kiosks, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an "e-room" with free access to public computers and a printer with secure print-ahead technology.
- **Mealtime:** Guests at Hyatt Place® may purchase signature hot breakfast entrées along with Starbucks® specialty coffees or enjoy a free continental breakfast. Hyatt Place also offers a variety of freshly prepared, café-quality items, including made-to-order entrées, sandwiches, soups, salads and pizza, which guests can order 24/7 via a touch screen menu in the Guest Kitchen or from a Gallery Host.
- **StayFit@Hyatt:** To help guests stay physically and mentally productive, each Hyatt Place offers a StayFit@Hyatt gym featuring state-of-the-art Life Fitness® equipment.

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About Sunshine Hotel Group

Sunshine Hotel Group, LLC is a Miami-based, globally-experienced, hotel development, asset and management company headed by Ira Levenshon and Andreas Meinhold. Levenshon and Meinhold specialize in hotel development, construction supervision, management of hotels in multiple market segments and hotel ownership with notable flags such as Hilton, Hyatt and Swissôtel. Their expertise extends to the construction of apartment complexes and shopping centers as well as international hotel management, distribution, marketing and financing. Sunshine Hotel Group, LLC has primary ownership and interest in The Hilton Garden Inn Jacksonville/Ponte Vedra and a new Hyatt Place® property, slated to open in Lake Mary, Fla. in the fall of 2008. For more information about Sunshine Hotel Group, LLC call (305) 859 - 8388 or visit www.SunshineHotelGroup.com.

About Hyatt Place

Hyatt Place®, a new kind of Hyatt for today's relaxed lifestyle, combines The Hyatt Touch® with stylish design, purposeful amenities and forward-thinking technology. Catering to today's discerning travelers, 130 Hyatt Place hotels are to open across the U.S. by year-end 2008. Hyatt Place® is a newly developed brand of Global Hyatt Corporation. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com. From the U.S. and Canada, reservations for Hyatt Hotels & Resorts worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

About Global Hyatt Corporation

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers more than 730 hotels and resorts around the world in 45 countries. The company's affiliates own, operate, manage and franchise Hyatt-branded hotels and resorts under **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Resorts™**, **Hyatt®**, **Hyatt Place®** and **Hyatt Summerfield Suites®** brands. In April 2007, Hyatt launched its newest global brand, **Andaz™**. **Global Hyatt Corporation** is also the owner of **Hyatt Vacation Ownership, Inc.**, operator of **Hyatt Vacation Club®** and fractional residential properties and **U.S. Franchise Systems, Inc.**, which franchises **Hawthorn Suites** and **Microtel Inn and Suites**. From the U.S. and Canada, reservations for any **Hyatt** hotel worldwide may be obtained by calling 1-800-233-1234, or logging on to www.hyatt.com.

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Editor's Note:

Pre-grand opening tours and interviews available by contacting Laura E. Richeson, APR at 407-478-4040 or LRicheson@bennettandco.com.